

Adding rigor, relevance, and value to CTE instruction through WBL experiences in commercial construction:

The Adult Education Center at Regency







Beverly Cocke

Administrative Coordinator of

Workforce Development

Henrico County Public Schools

blcocke@henrico.k12.va.us



Mac Beaton
Director of Workforce &
Career Development
Henrico County Public Schools

mrbeaton@henrico.k12.va.us



Susan Moore
Director of Facilities
Dept. of Facilities
Henrico County Public Schools

smoore@henrico.k12.va.us





Schools and Centers	Elementary

Students

2022
CTE on-Time Graduation Rate....90%
Rate......99.88%

Continuing Education......78%

Elementary......21,483 Middle.....11,108 High.....15,798

Total Students......48,977

Total Graduates......3,612

#### **Student Diversity**

African American	35%
Asian	
Caucasian	
Hispanic	
Other	

Economically Disadvantaged....43%

Number of Languages Spoken.....115+

#### **Pupil-Teacher Ratio**

Elementary	19.1
Middle	17.3
High	19.5





## Make sure every student knows their WHY!

In Henrico County, every student will graduate:

**Enrolled** 

**Enlisted** 

AND/OR

**Employed** 



## **Opportunity #1:**

How do we reach our adult learners differently and provide additional services to support their career success?

# Changing the way we meet the needs of ADULT LEARNERS...



- ☐ More than just a G.E.D.
- Make it convenient for the adult learner
- ☐ Change the "feel" by changing the environment
- Exposure to the opportunities by "Selling you a future!"
- Big Picture thinking

# WHAT NEXT? The answer is right in front of you!



- ☐ Once I earn my GED, what do I do next?
- What skills/tasks will I have to know?
- ☐ How do I know what job opportunities are available?
- ☐ How can I afford this?





# **Opportunity #2:**

How can we turn this into a workbased learning experience for our CTE Students?

# The Adult Education Center at Regency

### Handshake, Not a Handout

- Offer students WBL experiences typically not available
- Offer trade industry partners opportunities to develop a talent pipeline





# "Handshake, not a Handout"



- Mutually Beneficial to Partners
- Voice and Choice
- Ongoing Trust
- > Collaborative Effort
- Engage with Schools in a Meaningful Way
- > Sustained Engagement
- Ever-evolving Partnership

# **DEMO**



# **DELIVERY**



# DESIGN











# Adult Education Center at Regency





## The Challenges:

**Adult Education Center at Regency** 







# **Embrace the Challenges**

Getting Stakeholder Buy-in



Helping others see the vision of "selling your future" at the new Adult Education Center

**Funding** 



Business partners stepping up to provide support

**Timeframe** 



Deadlines must be met to ensure smooth transition of Adult Education programs

**WBL Experience** 



Instructors and students learned on-site from business partners

**Supervision** 



Hired a Project Manager to oversee the details of the project

# The Power of Business Partnerships:



Partnering with Henrico County Building Inspectors





## The Power of Business Partnerships:

"Grow Your Own" – Planting seeds and relationships











# **HCPS Department of Facilities WINS!**

- Morale Booster
- Mentoring Experience
- Feeling a part of the Educational community
- Recruiting in both CTE and Adult Ed worlds
- Internships & Job Shadowing WBL experiences





## The Power of Business Partnerships:

American Fire Sprinkler Association











# Adult Education Center at Regency





# The Rewards:

### **Work-based Learning:**



### **Business Partners:**

- Connect with students
- ☐ Share industry knowledge
- **□** Boost employee morale
- Community recognition
- Develop talent pipeline



# The Rewards:









# Shopping for your future...













### **Taking the Experience Further**

• • •



- New ACE Building under construction
- 37,000 SF of shell space that the CTE trade programs will finish out
- More opportunities for community partnerships



September 7, 2022



#### **FUTURE HEALTH SCIENCES**

SECOND FLOOR SHELL SPACE







