

CORGAN



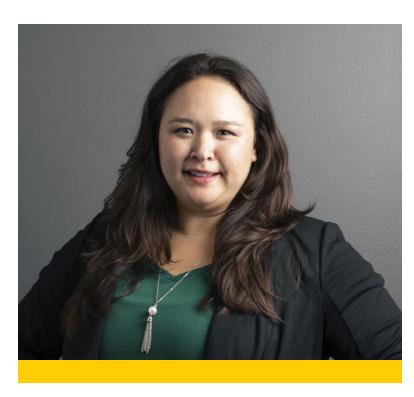
Modern Renaissance: Challenging Siloed Learning with a Whole-Brain Approach to Educational Environments

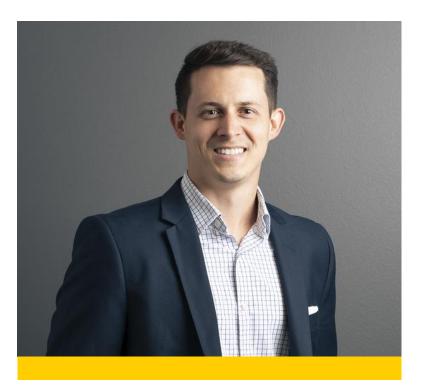
AIA #: 2023LS08

OCTOBER 13TH, 2023

Introductions







Chloe Hosid, M.Sc.

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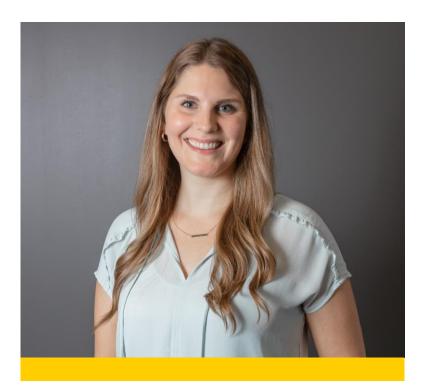
Beverly Fornof

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Lane Pendleton

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Malissa Jeffreys

ID Project Manager – Senior Associate Corgan

Learning Objectives







1 – The Science Behind Cognition and Learning

Explore insights from the behavioral and brain sciences and education to understand cognitive processes that underly information processing and learning.

2 – Integrated, Whole-Brain Approach to Learning

Challenge popular science concepts like right vs. left brain dominance theory to forward an integrated, whole-brain approach to facilitating impactful learning experiences.

3 – Innovation Through an Interdisciplinary Perspective

Connect forward-thinking learning models to an interdisciplinary perspective on education, bringing insights from art and science together to foster innovation.





4 – Design for a "Modern Renaissance" in Education

Apply a "modern renaissance" perspective to the design of learning environments to create spaces that create opportunity for growth, crosspollinating ideas, and making meaningful connections.

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Left

I am the left brain. Lam a scientist. A mathematician. Hove the familiar, I categorize, I am accurate, Linear, Analytical. Strategic, I am practical, Always in control. A master of words and language. Realistic, I calculate equations and play with numbers. I am order. I am logic. I know exactly who I am.

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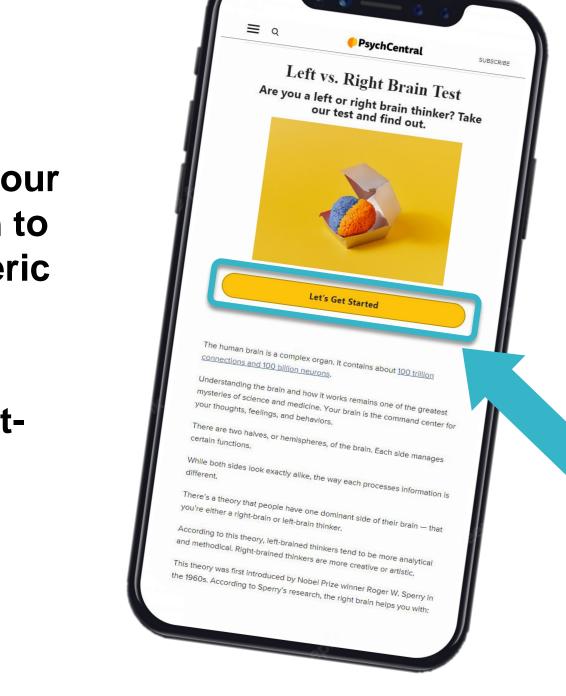
I am the right brain. Ham creativity. A free spirit. I am passion. Yearning, Sensuality, I am the sound of roaring laughter. I am taste. The feeling of sand beneath bure feet. I am movement. Vivid colors. Lam the urge to paint on an empty canvas. Lam boundless imagination. Art. Poetry, I sense. I feel. I am everything I wanted to be.

WARM-UP ACTIVITY Hemispheric Dominance Quiz



Scan the QR code on your table or on this screen to take a quick Hemispheric Dominance Quiz.

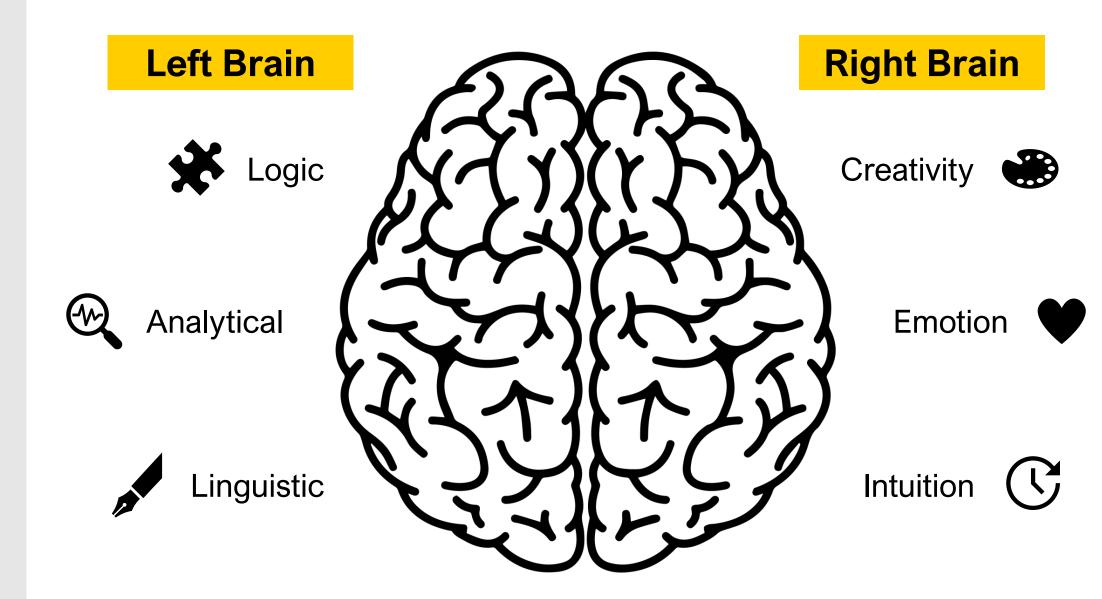
Are you Right- or Left-Brained?



Right- vs. Left-Brain Dominance Theory

The idea that an individual's personality and cognitive style can be mapped to **hemispheric** dominance in the brain.

- This theory is based in real research • findings dating back to the 1860's
- While the two hemispheres of the brain ٠ do specialize in different tasks, more recent research indicates this theory is oversimplified and exaggerated, some even call it a myth

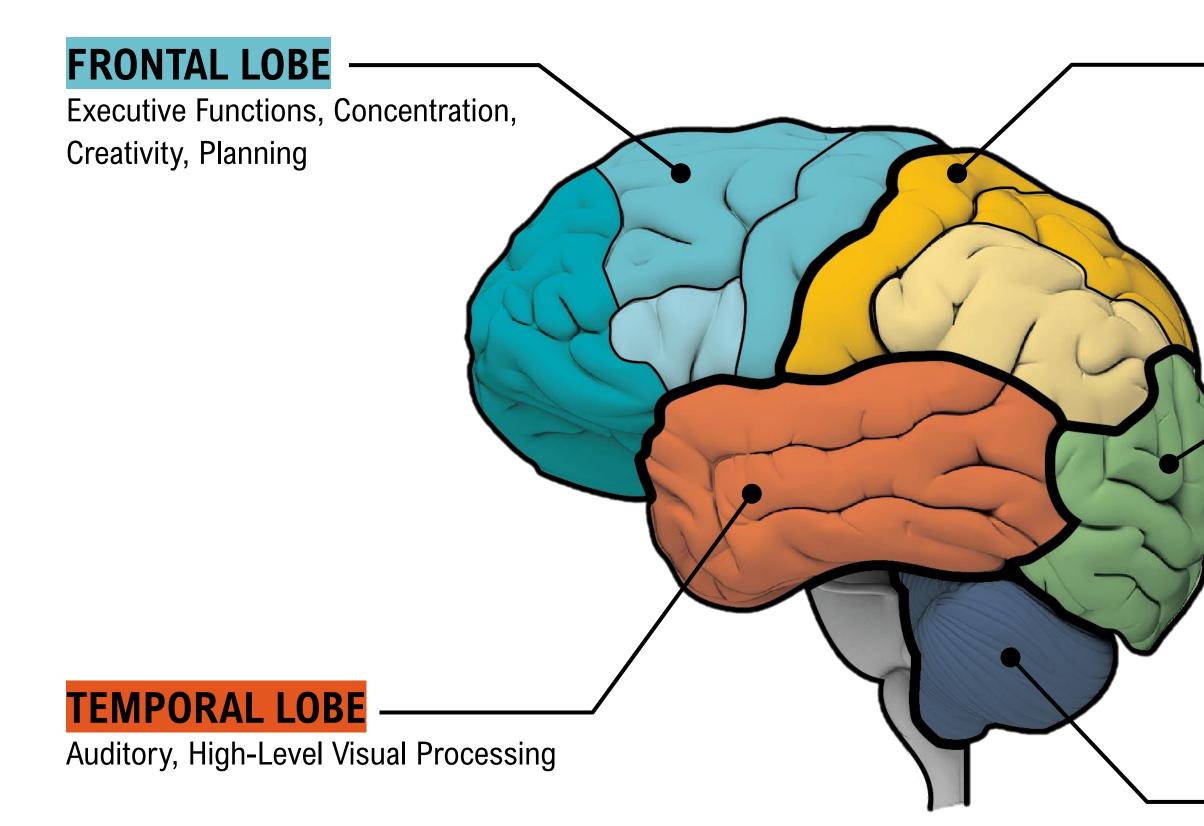


[Schultz, 2023; Nielsen et al., 2013; Dawson, 2020; Purves et al, 2018; Farmer & Matlin, 2019]



If the human brain were so simple that we could understand it, we would be so simple that we couldn't.

Physicist Emerson M. Pugh in 1938



[Purves et al, 2018; Farmer & Matlin, 2019]



PARIETAL LOBE Sensory Integration, Object Recognition





Left Hemisphere

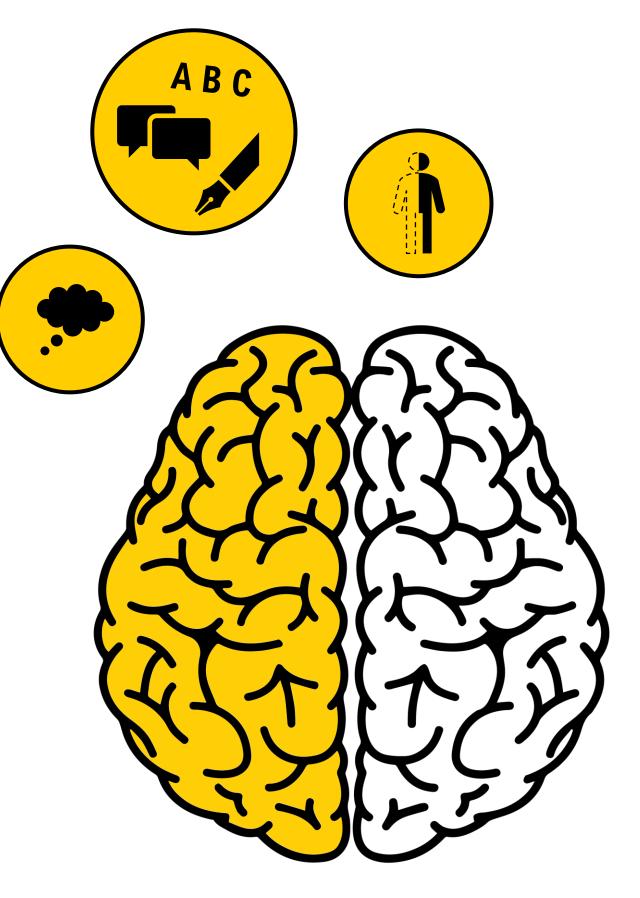
Lateralized Functions

Physiological differences

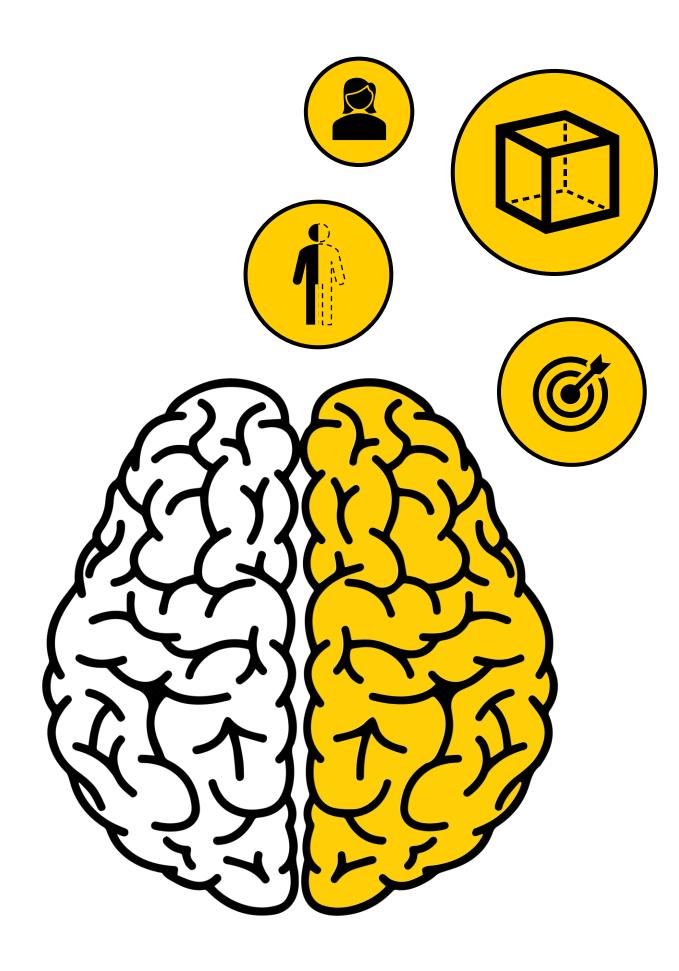
- More gray matter \bullet
- **Connections are more local, less extensive** connectivity
- **Functional Differences**
 - Language
 - Right side of the body and visual field •
 - **Core regions of the Default Mode Network** •
 - Reflection, mind wandering, daydreaming, sense of self
 - Overlap with the "**social brain network**" (social cognition)
 - Activated during rest, deactivated during focused tasks

The "Interpreter": making sense of the world, generating explanations, resolving uncertainty





[Nielsen et al., 2013; Purves et al, 2018; Farmer & Matlin, 2019; Guthrie Yarwood, 2002; Marinsek et al., 2014; Mars et al., 2012]



[Nielsen et al., 2013; Purves et al, 2018; Farmer & Matlin, 2019; Guthrie Yarwood, 2002; Marinsek et al., 2014]

Right Hemisphere Lateralized Functions

Physiological Differences

- More white matter
- **More extensive connections**

Functional Differences

- Visual-spatial judgements more "visually intelligent"
- Facial recognition
- Left side of the body and visual field
- **Core regions of the Attention Control Network**
 - "Frontoparietal attention network"
 - Focus on a single task (particularly rote tasks)
 - Activated during routine tasks, deactivated during rest



The "Statistician": conflict detection between internal hypotheses and the real world, updating beliefs

CORPUS CALLOSUM



Image Credit: Science Photo Library, NIH Human Connectome Project







...in general, **both hemispheres are** important for the vast majority of cognitive functions. Thinking and **reasoning** are two examples of functions that are typically associated with the left brain, but these **require communication** between many regions of the brain on both sides.

[Schultz, 2023]

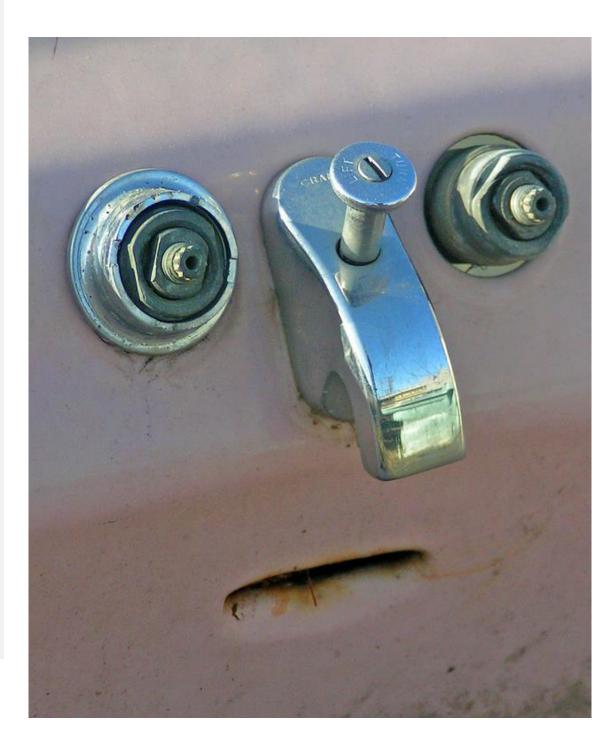
Why do we oversimplify complexity?

Our Brains are Wired to *Categorize* and *Find Meaning*

- Efficient processing
- Maximizing limited information
- Understand ourselves and our complex world
- Very useful for making sense of our environment
- Can be problematic- creates biases, assumptions, artificial divides, etc.

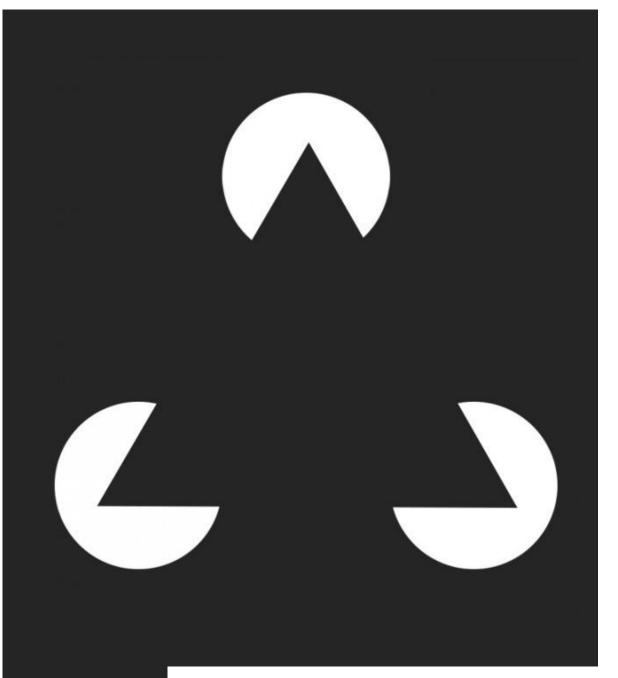
PAREIDOLIA:

Seeing faces or other patterns in ambiguous images



[Purves et al, 2018; Farmer & Matlin, 2019]





GESTALT:

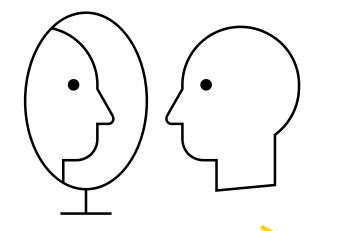
Simplifying and organizing complex images to create a whole

Hemispheric Dominance, Learning Styles, and Personality Types Tools for Understanding Ourselves and Others

"Although people commonly prefer some learning styles over others, there isn't great evidence to support the idea that processing information in the modality of your preferred learning style will actually improve educational outcomes."

- Schultz, 2023; Pashler et al., 2008

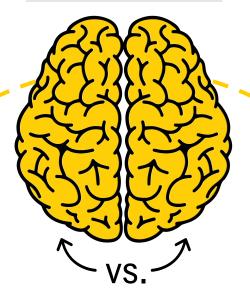
- Hemispheric Dominance and Learning Styles are interrelated metacognitive tools we can use to understand ourselves and others
- Overlap with personality traits to describe how we prefer to learn and process information
- Empirical study of these constructs does not show strong, causal support for improved educational outcomes



Personality



Hemispheric Dominance

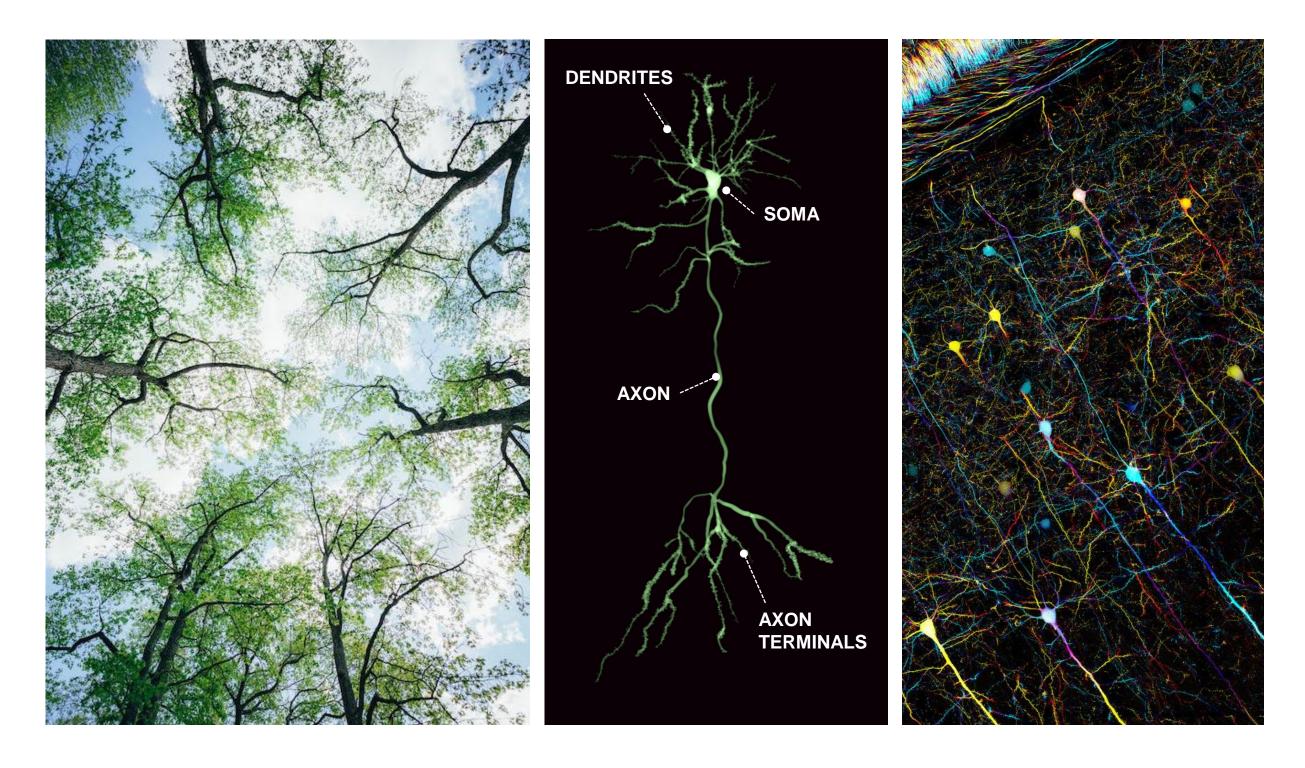


Learning Style



The power of our brain comes from its connectivity

Dendritic Arborization Learning is Like Building a Forest of Neurons





Dendritic Arborization:

neurons "branch out" to form a dense network of connections with other neurons

Synaptic connections facilitate the flow of information in the brain

Extensive arborization can be considered a sign of complexity

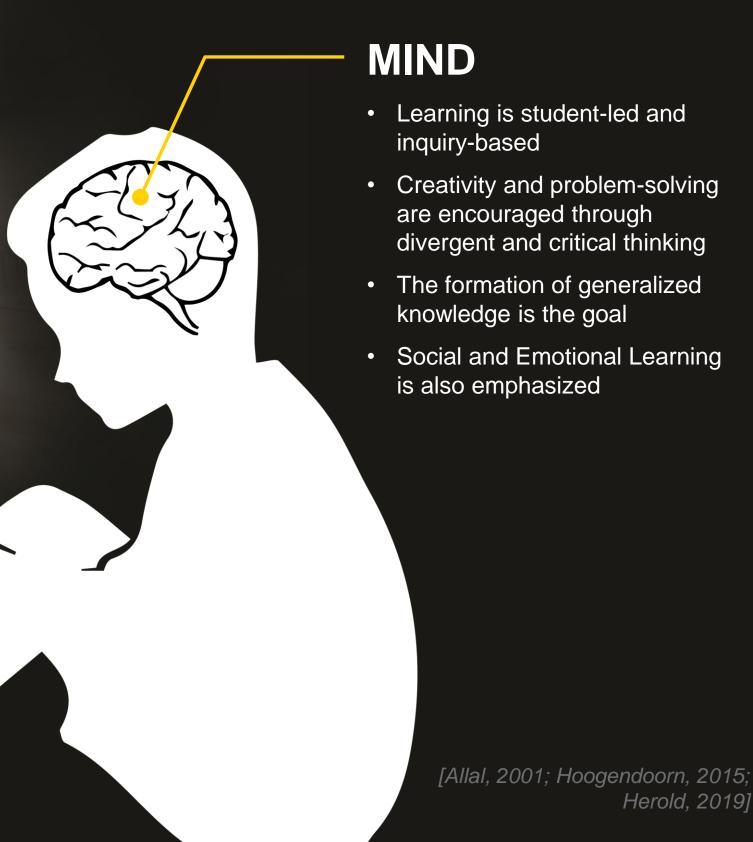
Learning is the process of building, strengthening, and pruning synaptic connections

ENVIRONMENT

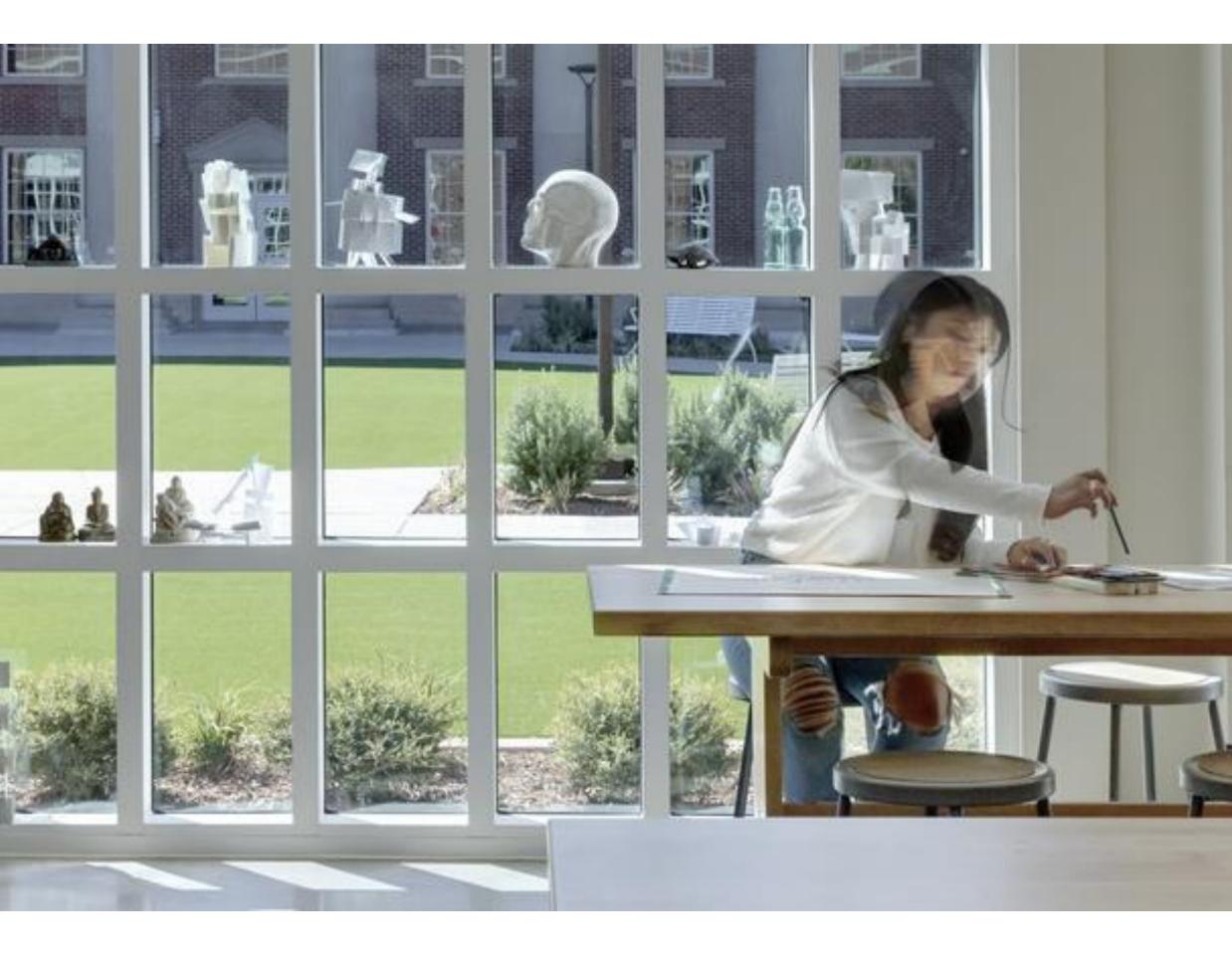
- Engage the social, cultural, technological, natural, and material environment
- Holistic learning environments connect students to the real world
- Integrate real-life experiences into the classroom

BODY

- Movement is encouraged through hands-on activities
- Increased sensory engagement takes advantage of the body's natural perceptual capabilities



Modern Renaissance



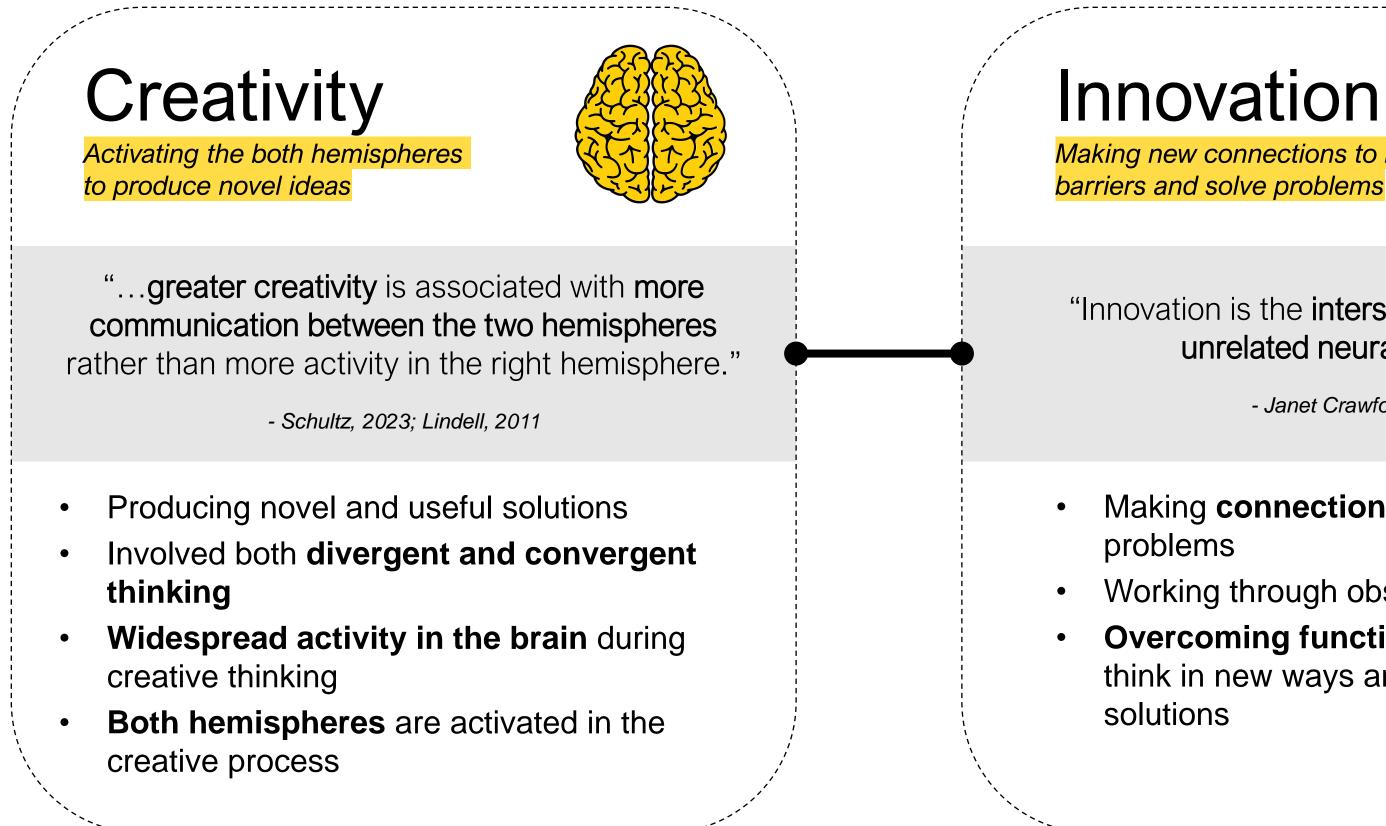


Emergent Phenomena

Properties or behaviors that are not found in any component of a complex system, but are features of the system as a whole

> High-level functions and valued competencies emerge through **connected activity** throughout the brain:

- Consciousness
- Cognition
- Creativity



[Purves et al, 2018; Farmer & Matlin, 2019; Prabhu, 2008; Hwang, 2013; Bonifacio et al, 2018; Schultz, 2023; Lindell, 2011; Crawford, 2013]



Innovation Making new connections to break



"Innovation is the intersection of previously unrelated neural patterns"

- Janet Crawford, 2013

Making **connections** and solving problems

Working through obstacles and barriers

Overcoming functional fixedness to think in new ways and develop of novel solutions

Modern Renaissance



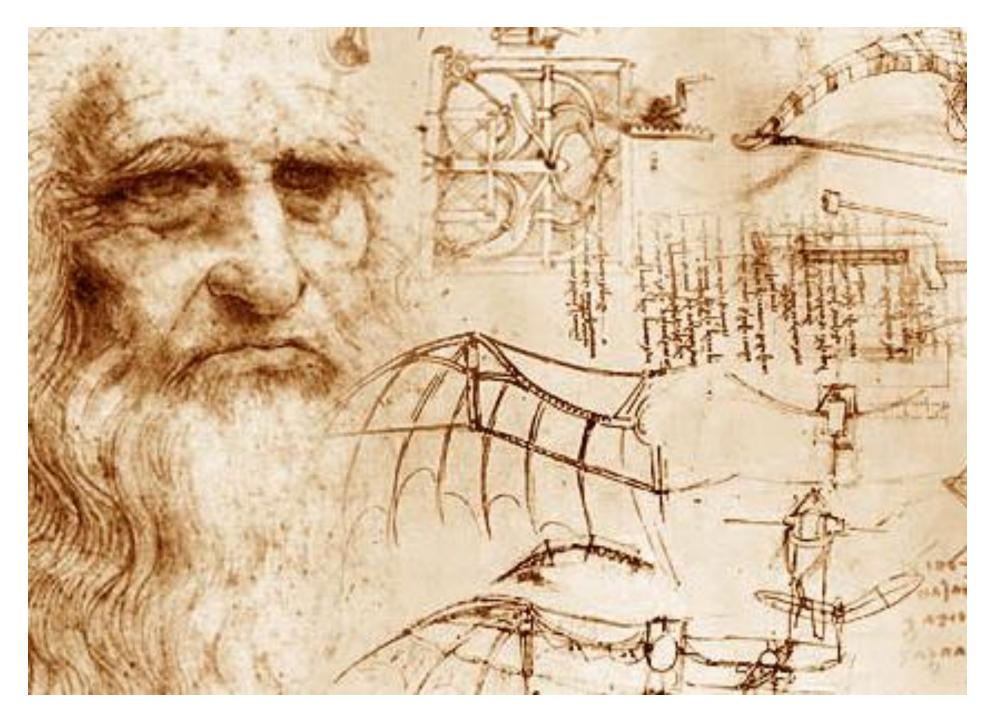


What Can We Learn from the Renaissance?

A period of *ingenuity and creativity yielding new knowledge, insight, innovation, and progress* in the sciences, mathematics, philosophy, literature, and art.

Forwarding an Interdisciplinary Approach Learning from the Renaissance

- Renewed **passion for learning** and human achievement
- Investment in education and the arts
- Spirit of curiosity, imagination, and exploration
- Focus on **apprenticeship and** mentorship
- Innovation involves a synthesis of ideas across disciplines
- "Renaissance Person" approach







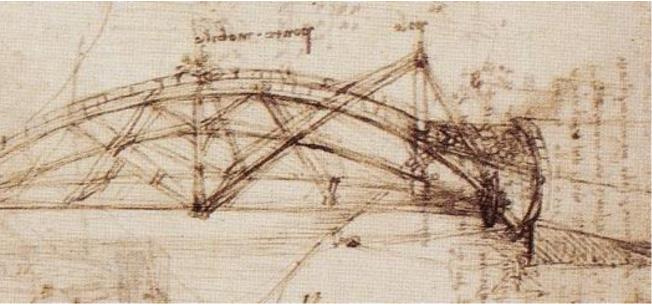
The Art of Engineering

ACTIVITY #1 The Art of Engineering: Build a da Vinci Bridge!

We're challenging you to **solve a problem from one discipline using the tools of another:** *build a Chicago-inspired, self-supporting da Vinci Bridge using art supplies!*

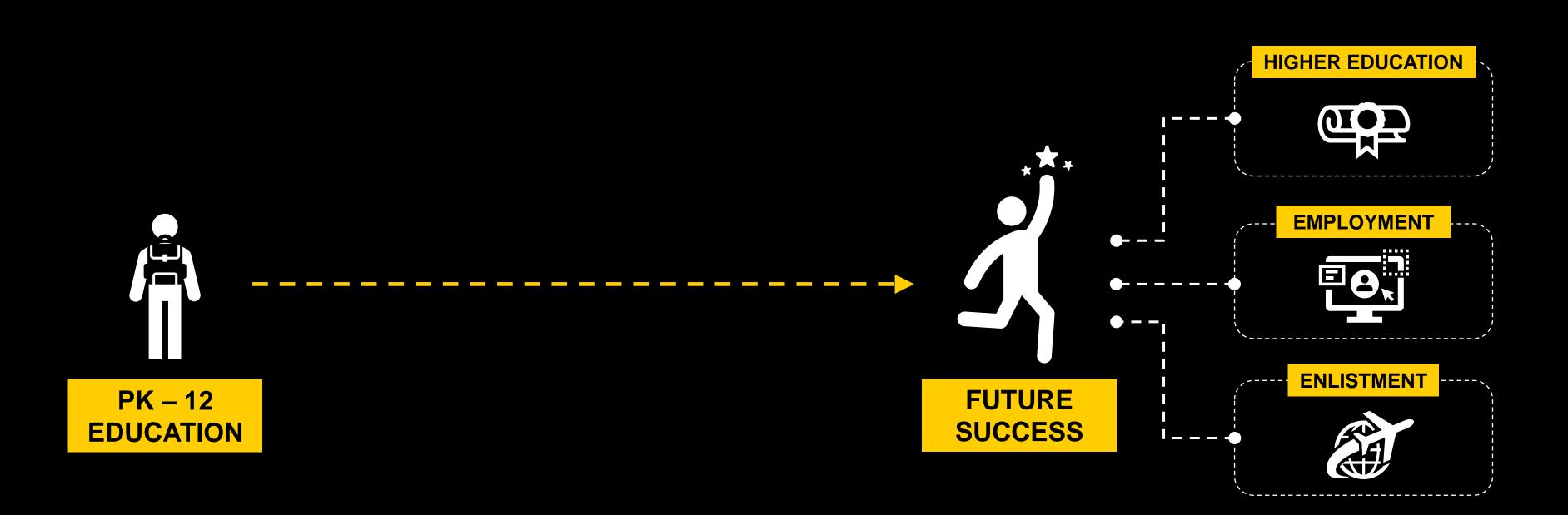
Who will rise to the challengethe right-brainers or the left-brainers?





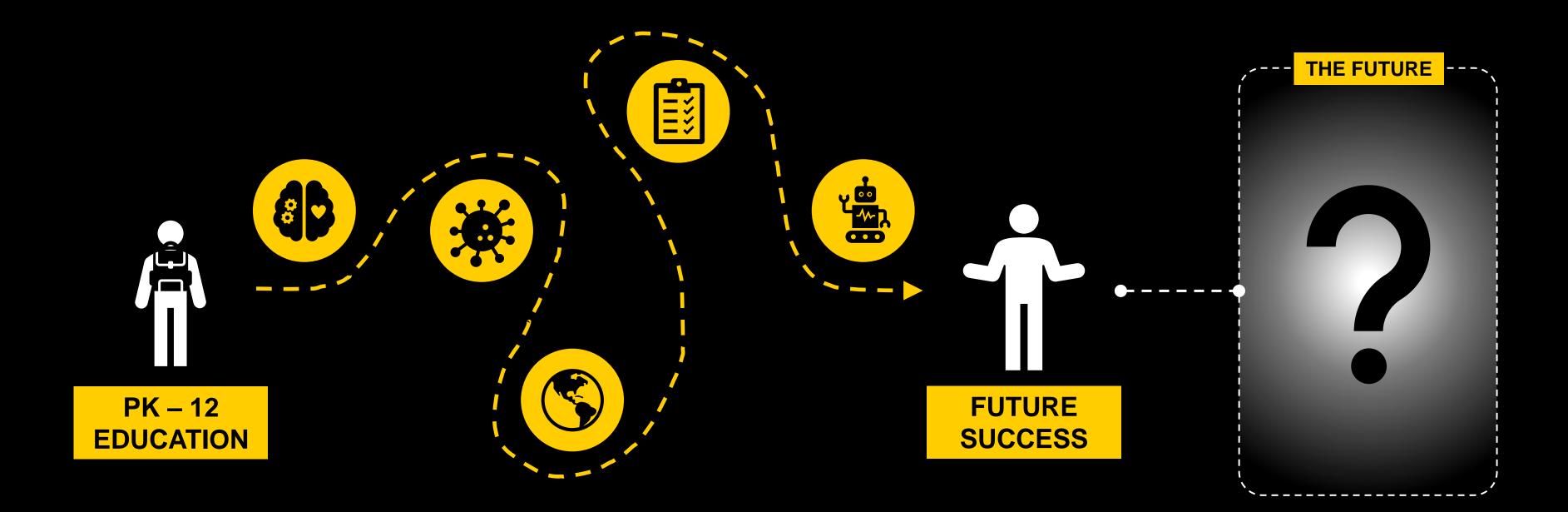


Navigating an Unpredictable World





Navigating an Unpredictable World





Jobs of Tomorrow?

Projections for 2030

VIRTUAL STORE SHERPA

Focus on customer satisfaction through virtually advising customers using the knowledge of the product line



PERSONAL DATA BROKER

Confirm consumers receive revenue from their data. The broker will establish prices and execute trades.



AR JOURNEY BUILDER

Collaborate with talented engineers and technical artists to develop vital elements for clients.



BODY PART MAKER

Will create living body parts for athletes and soldiers

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PERSONAL MEMORY CURATOR

Consult with patients and stakeholders to generate specifications for virtual reality experiences.



NANO-MEDIC

Will transform healthcare

In-Demand Skills

America Succeeds Durable Skills

- Character •
- Collaboration \bullet
- Communication
- Creativity
- Critical Thinking
- Fortitude •
- Growth Mindset
- Leadership ●
- Metacognition •
- Mindfulness

World Economic Forum Education 4.0 Framework

- Global citizenship skills
- Innovation and creativity skills
- Technology skills
- Interpersonal skills
- Personalized and self-paced learning
- Accessible and inclusive learning
- Problem-based and collaborative learning
- Lifelong and student-driven learning

[Hirsh-Pasek et al, 2022; Roth et al, 2017; Golinkoff et al, 2016; Jezard, 2018; McKinsey Global Institute; Cole et al; 2021; Silva et al, 2022]





[Generation Alpha] will be lifelong learners, holding multiple jobs across multiple careers. They will also need to be adaptive, constantly upskilling and retraining to remain relevant to the changes anticipated as they move through their working life.

Mark McCrindle and Ashley Fell



The Science of How and What Children Learn

Insights from the Brookings Institute





As the world of work changes, it is the **character qualities** as well as competencies that will futureproof Generation Alpha. - McCrindle





PLAYFUL LEARNING PRINCIPLES

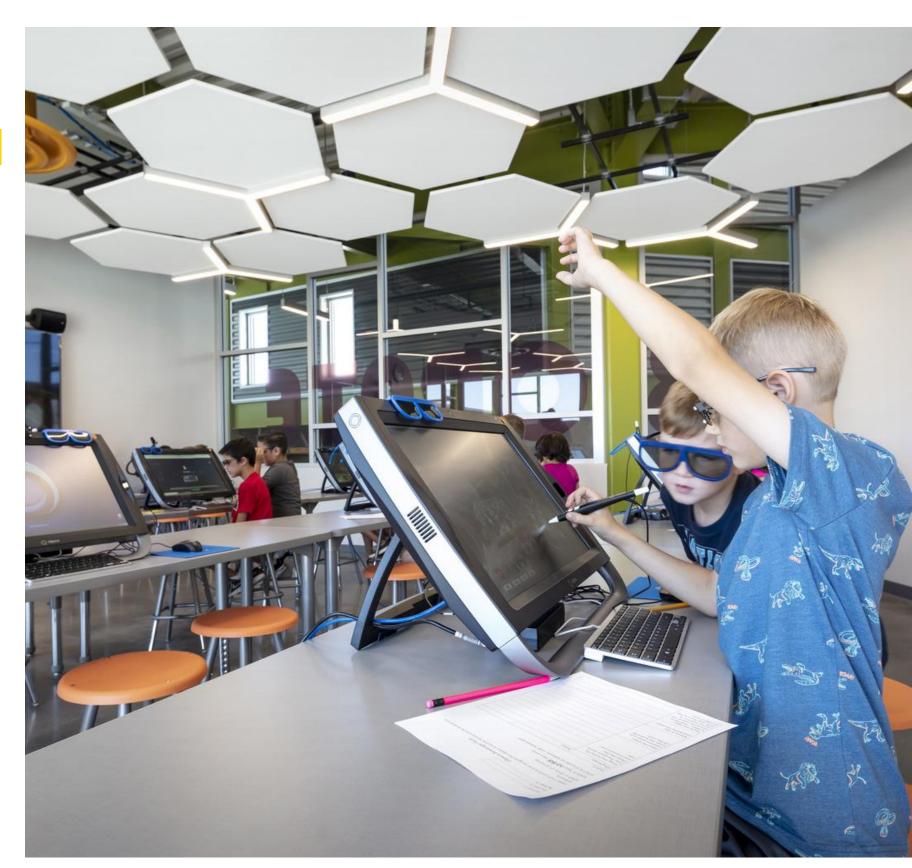
- Active
- Engaging
- Meaningful
- Socially Interactive
- Iterative
- Joyful
- Must have a well-articulated *learning goal*



- Collaboration
- Communication
- Content
- Critical Thinking
- Creative Innovation
- Confidence

Next-Gen Approach to Learning

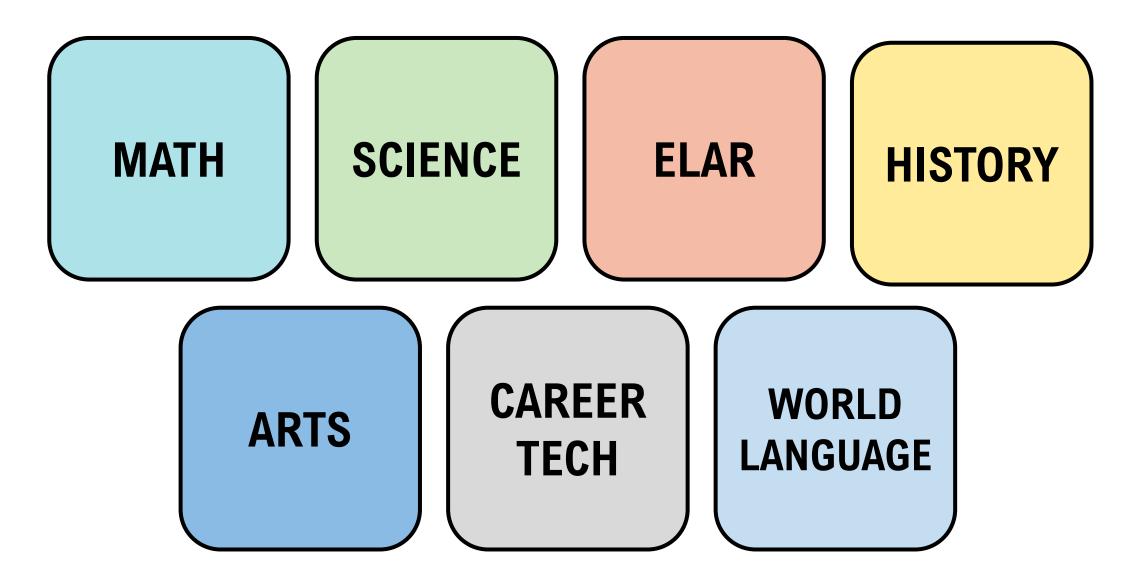
- For emerging generations, learning is about innovating, building skills, and engaging with the real world
- Shift from content mastery to **meaningful and relevant** skill-building experiences with real-world connections
- Balance integration of digital tools with grounded experiences
- Nurture a natural drive for **innovation**, entrepreneurship, and knowledge-sharing
 - Opportunities to create products and services of value
 - High-Fidelity Learning Environments
 - Industry Partnerships
- Support social and emotional skills and competencies
- Foundation for lifelong learning and career mobility



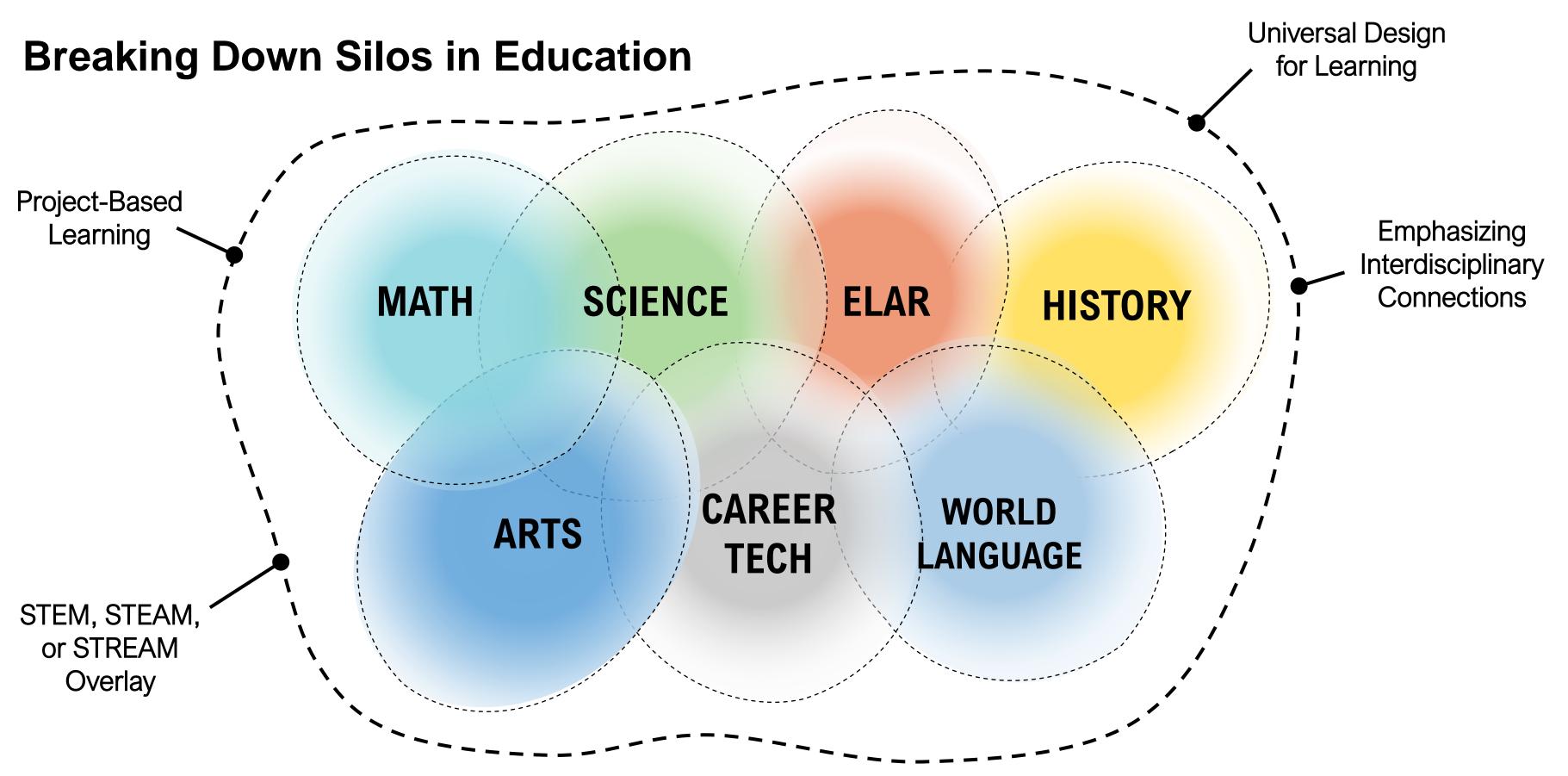
[Hughes, 2020; McCrindle & Fell, 2020; Zmuda et al, 2017]



Breaking Down Silos in Education









STREAM as an Integrated Lens for Learning



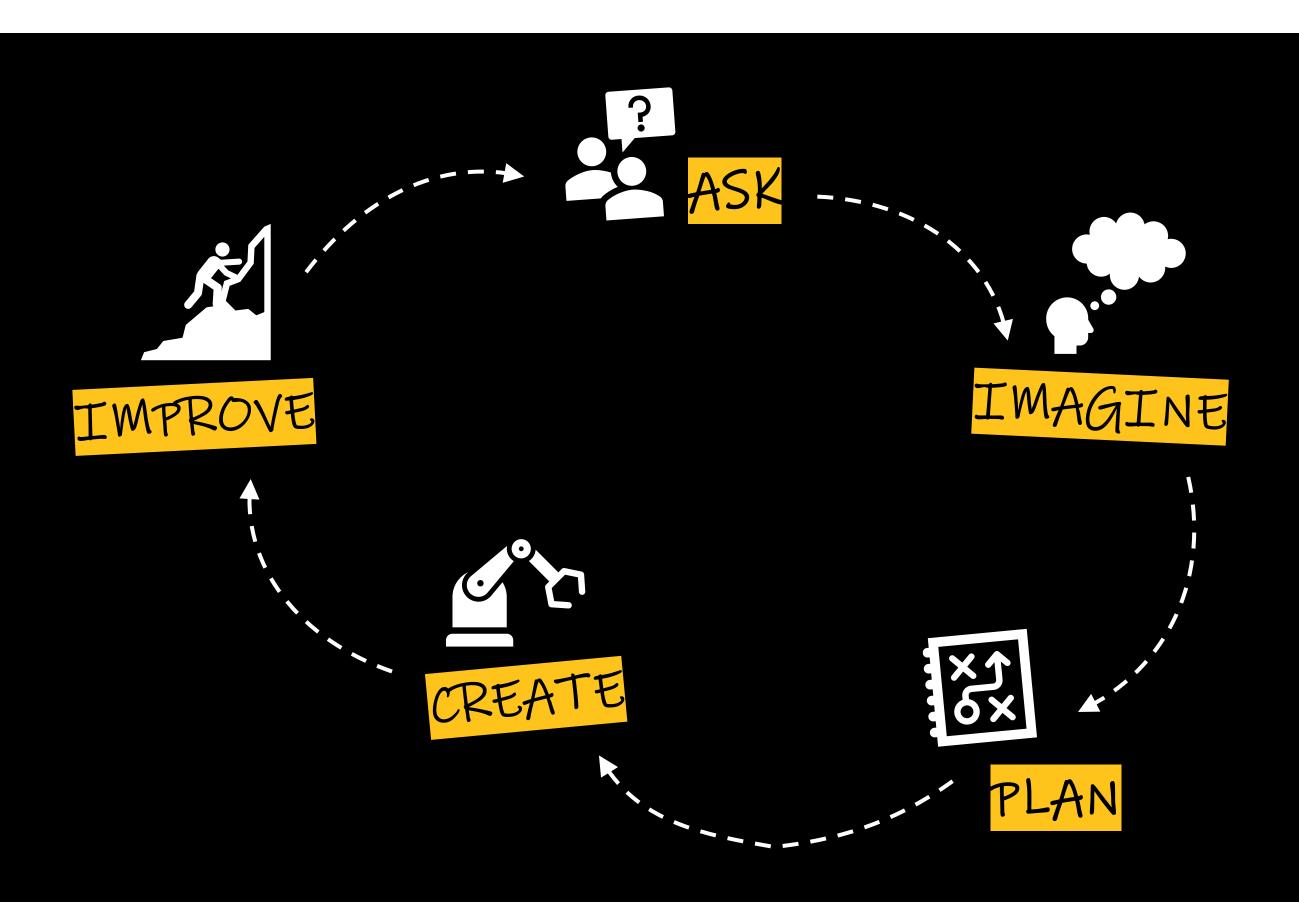




The overall aim is to spur curiosity, inquiry, and creativity, ultimately building a love of learning

[Peters-Burton et al, 2019]

Modern Renaissance





Learning Through a STREAM Mindset

5-Step Engineering Design Cycle

- STREAM as an approach to learning and a way of thinking rather than a content domain
- Explore interests
- Develop skills and core competencies
- Supports active, studentled, inquiry-based learning

[Peters-Burton et al, 2019; Allal, 2001]

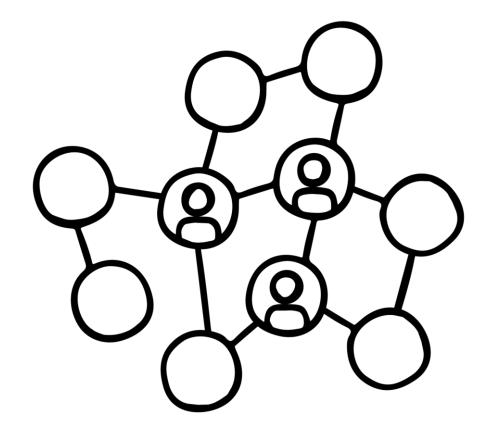
Horizontal and Vertical Curriculum Integration

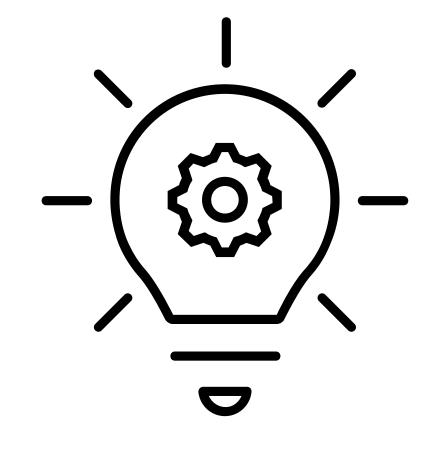
- **STREAM** can be a part of learning throughout the day, not just taught as a discrete course
- Facilitate a **comprehensive** educational experience that builds connections rather than silos of learning
- Connect knowledge and learning experiences:
 - Horizontally across content areas
 - **Vertically** between grade levels





Core Competencies for Learning and Design

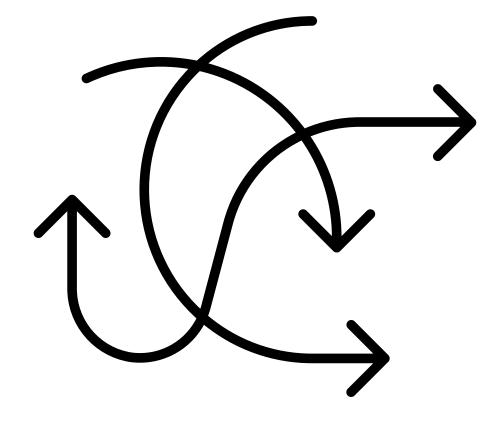




INTERCONNECTED







AGILE



The challenges we face in the modern world are **complex and interdisciplinary**, but our traditional education system is **siloed. How can we change that?**



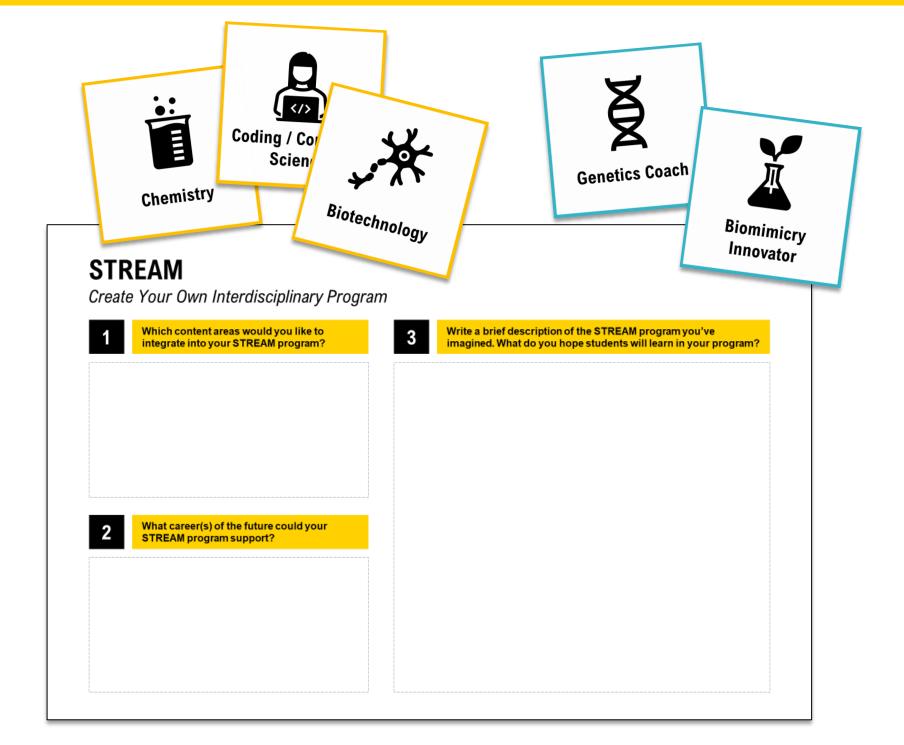
Create Your Own STREAM Program

ACTIVITY #2 Create Your Own STREAM Program

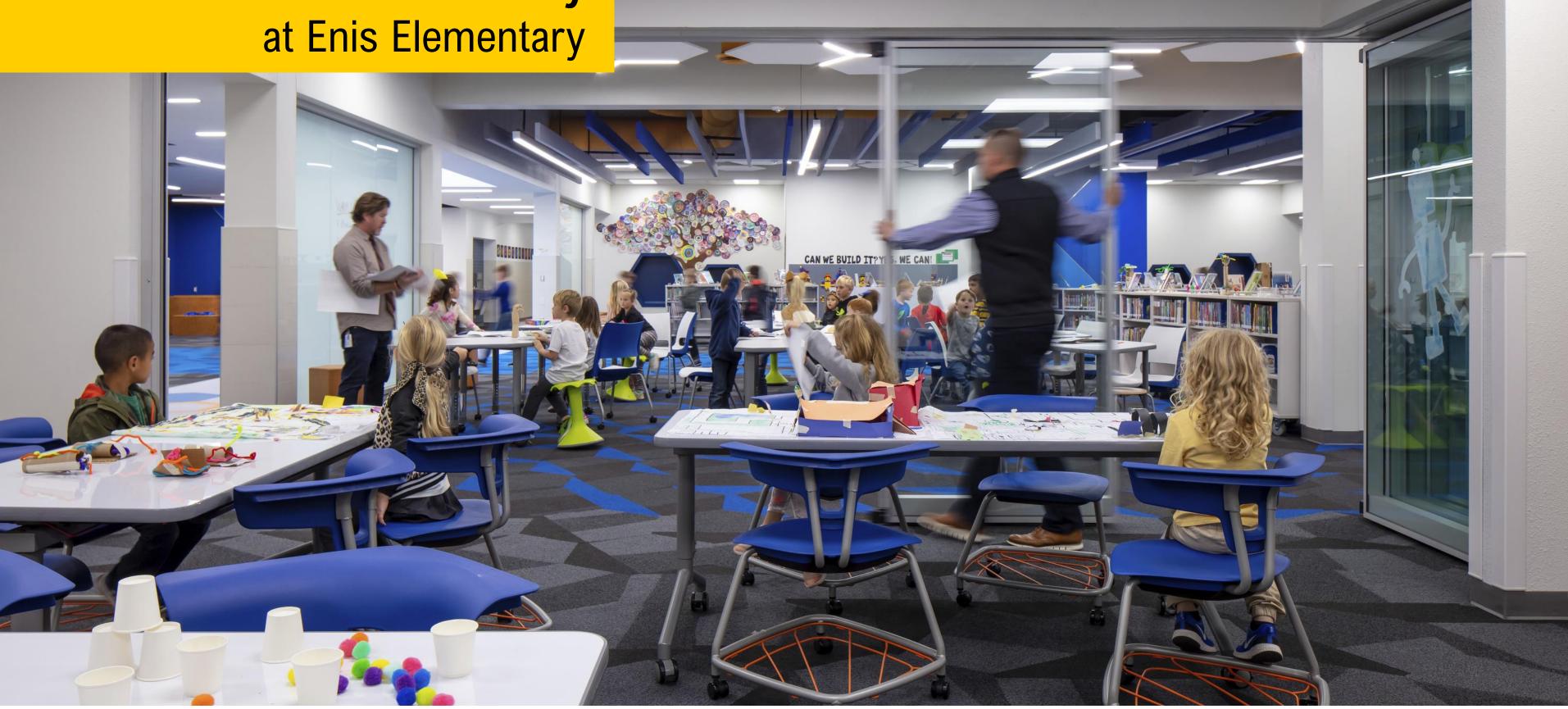
Work with your team to imagine an interdisciplinary STREAM (science, technology, research, engineering, art, and mathematics) program.

Start by sorting through your "content" and "career" cards to identify the focus of your program and the types of future careers you hope to prepare students for.

Next, write a description of your program and/or describe a STREAM learning experience students might have.

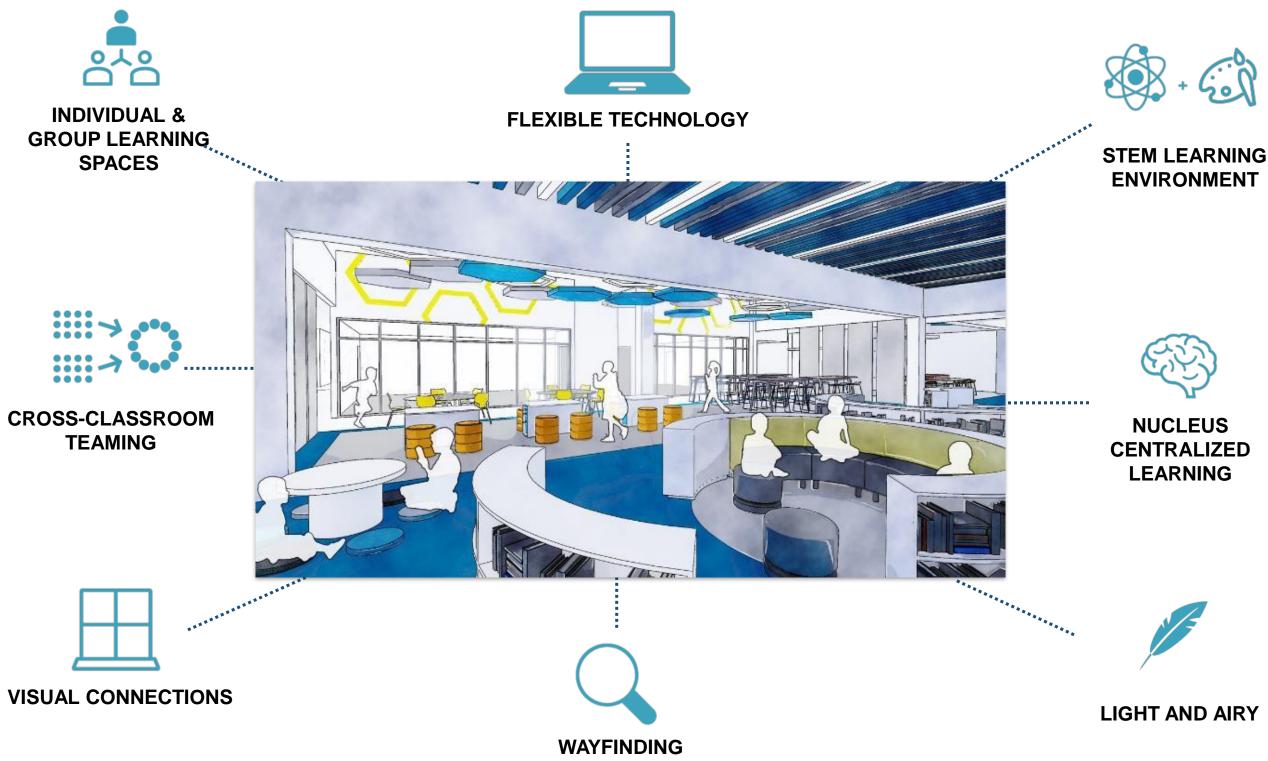


Decatur ISD STEM Academy





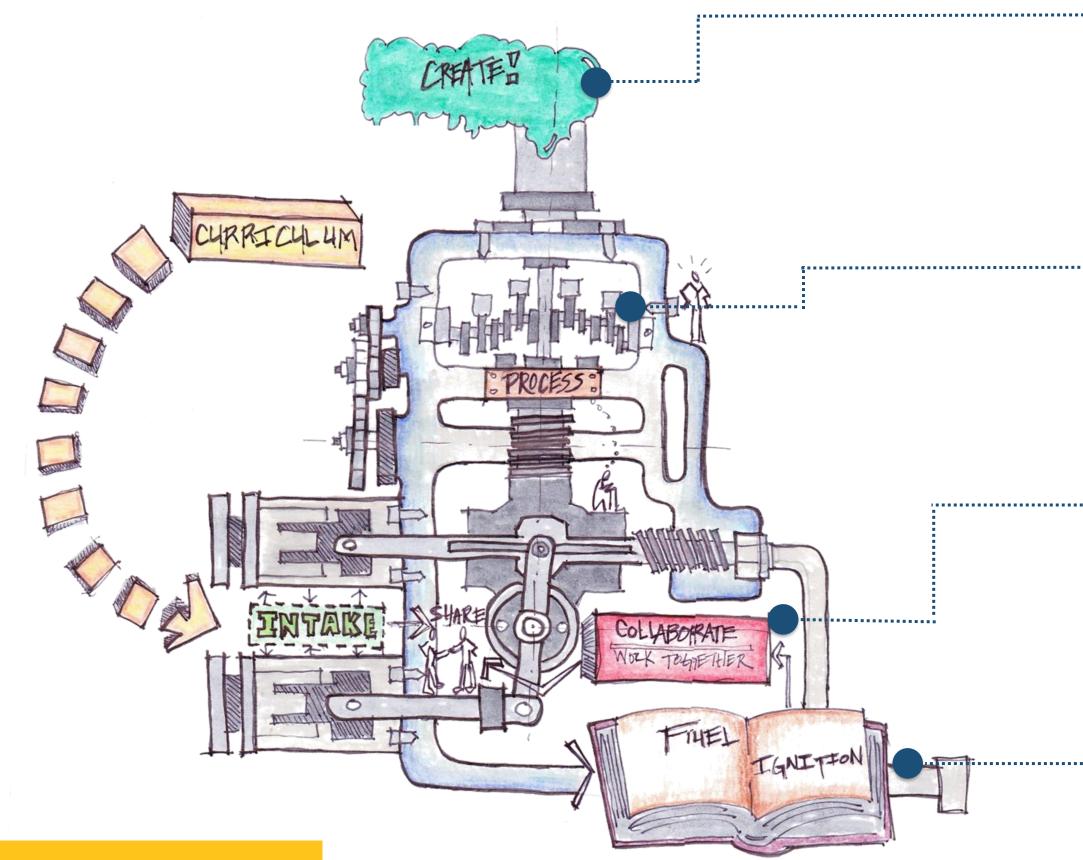
Research-Based Design





Initial planning efforts revealed key research-based space typologies

- Active learning
- Whole person learning
- Learning through observation and learning by doing
- Empowerment and belonging
- Unlimited opportunities



Igniting Innovation



4. CREATE Produce tangible outcome



3. PROCESS Evaluate information from all sources



2. COLLABORATE Share information



1. FUEL/IGNITE Absorb guided instruction

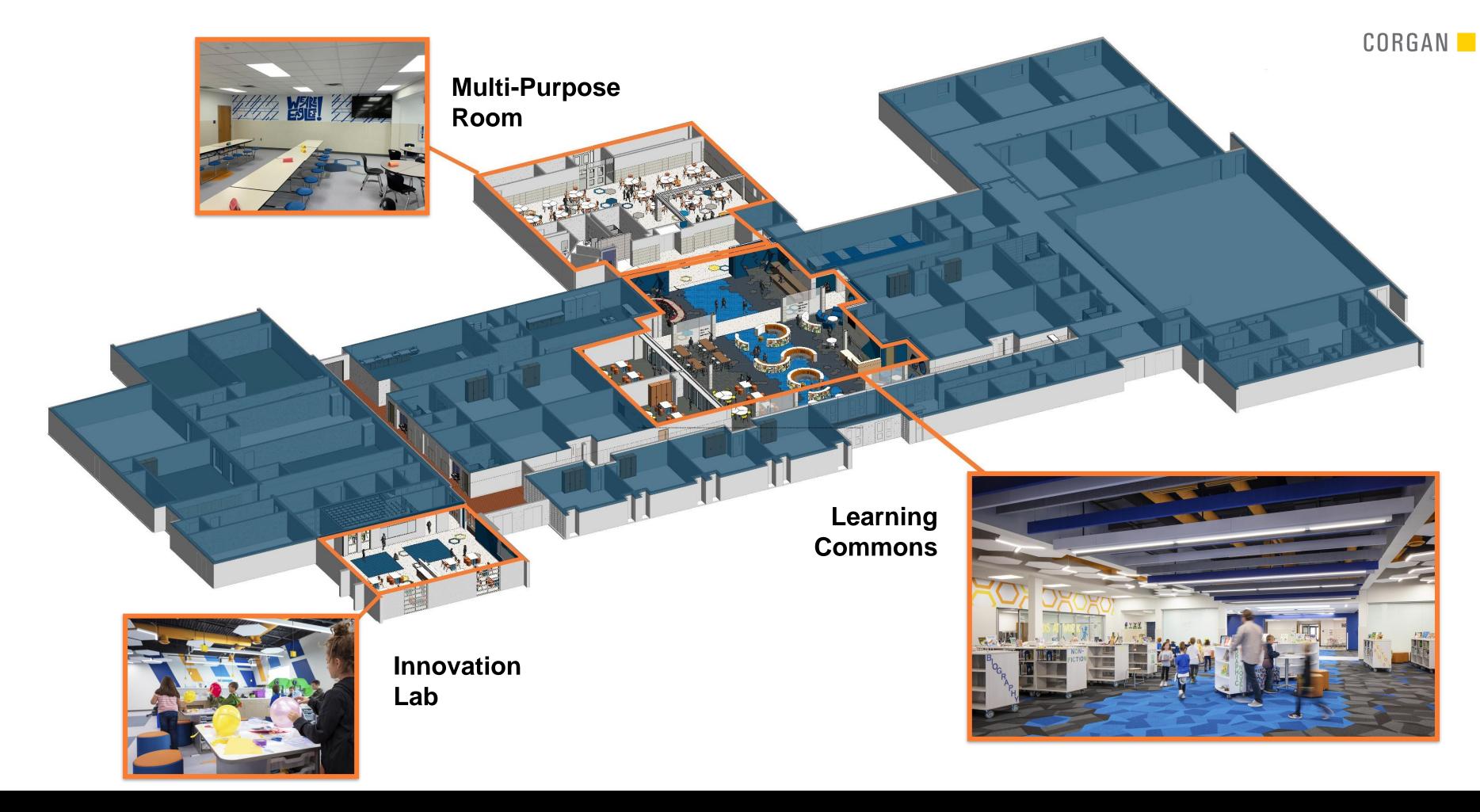


BEFORE

AFTER



Embracing a Spirit of Transformation in Learning and Design: Elevating learning environments of the past to serve the students of the future



Decatur ISD STEM Academy at Enis Elementary – Floor Plan

STEM at the Center

The Learning Commons

The renovation transformed a traditional 38year-old building into a facility for modern learning that includes flex spaces, project labs, and collaboration areas. Planning revealed the importance of **spatial flexibility** to accommodate current and evolving programs. At the center of the school, the learning commons serves as a place for students to absorb, gather, and connect knowledge across learning experiences.



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Modern Renaissance: Challenging Siloed Learning with a Whole-Brain Approach to Educational Environments

The Learning **Commons** serves as the **central** heartbeat of the building

> Students can "cross pollinate" by circulating through an open environment with visual connections to a variety of opportunities for learning.

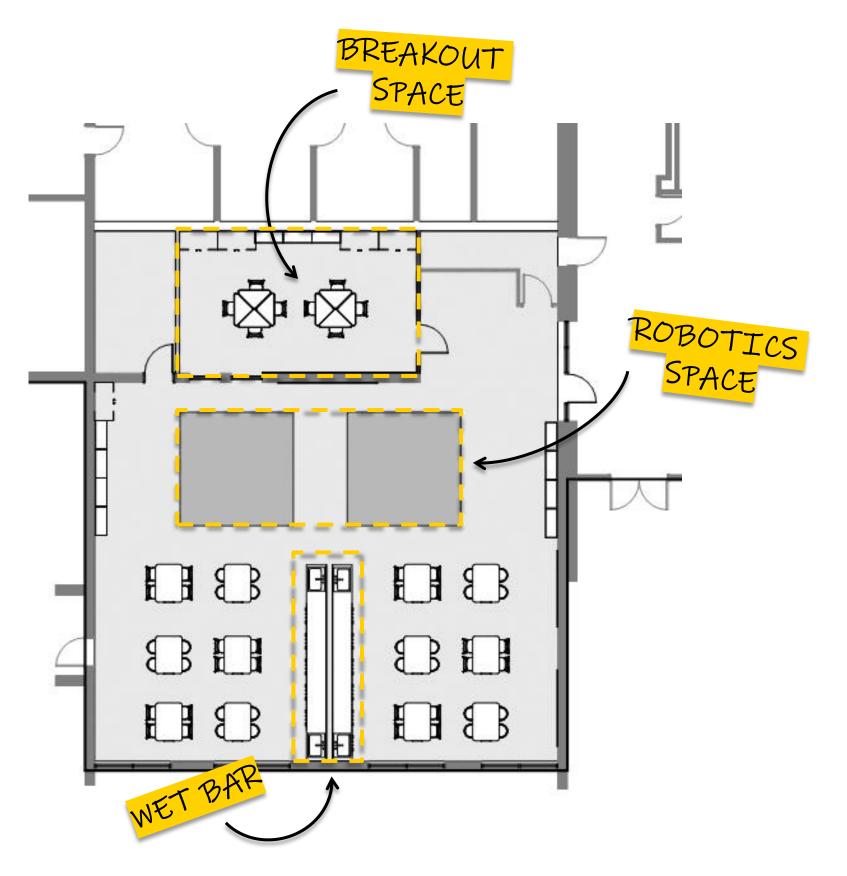
Adaptability in Learning and Design

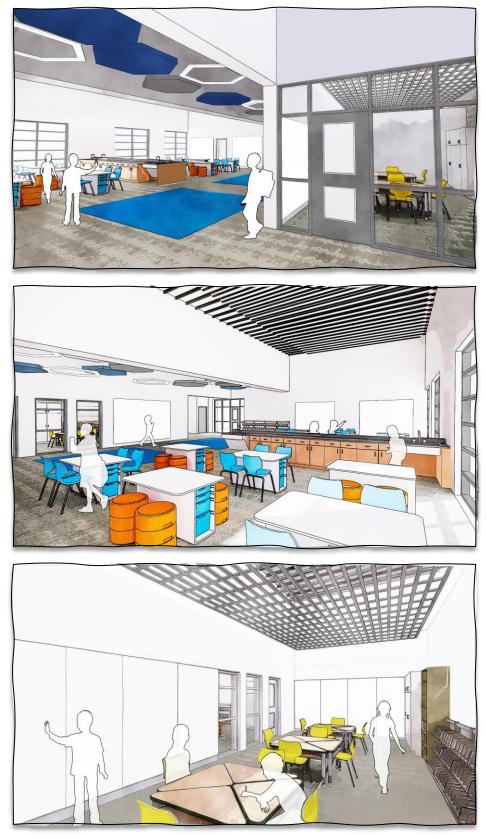
Teaching methods and practices will evolve and change more frequently than in a traditional school environment.

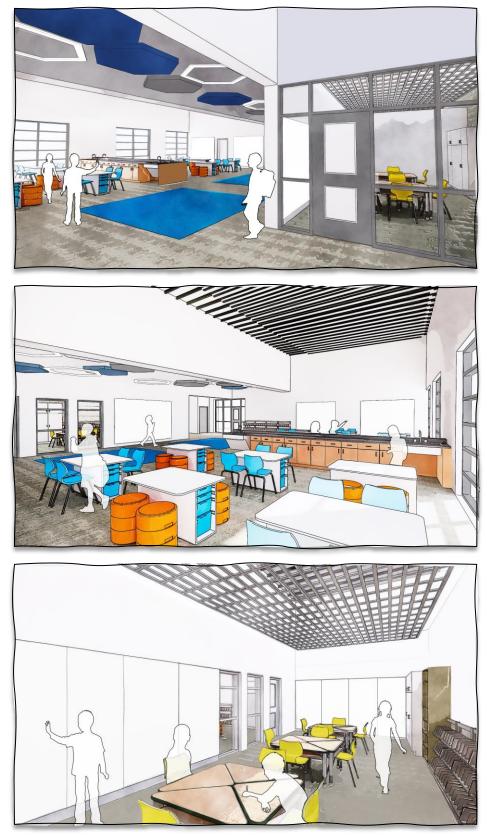
- Flexible, modifiable, adaptable spaces to support a variety of learning activities
- Facilitate easy transition and transformation
- Accommodate changing needs as programs evolve
- Encourage interdisciplinary learning















Innovation Lab

- Hands-on, minds-on learning experiences
- The **innovation lab** allows students to use project space and experiment on multiple levels
- Supports a variety of activities and learning opportunities









Designing for a *Future-*Ready **Mindset**

Integrating core competencies, futurefocused mindsets, and innovative design strategies to support future-ready learning



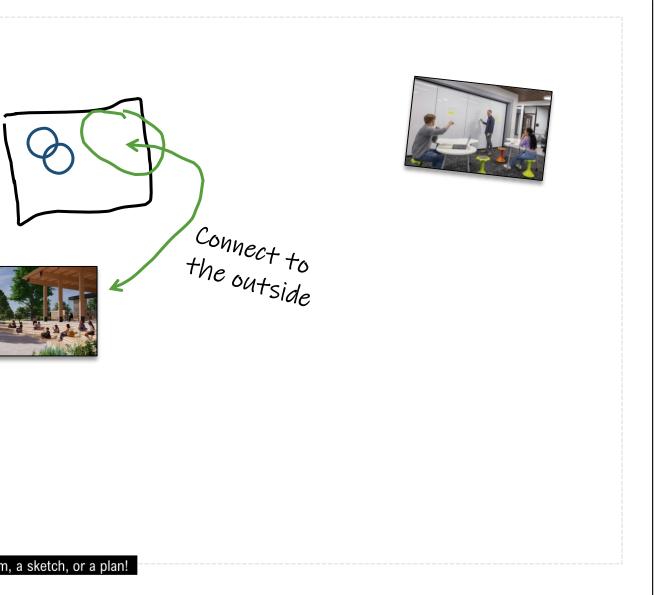
Designing for STREAM

ACTIVITY #3 Designing for STREAM

What design elements and features do you need to support your STREAM program from Activity #2?

Work with your team to identify key design features and sketch out your vision.

DESIGNING FOR STREAM: What do you imagine a learning environment for your STREAM program would look like?	
	Balance nature and technology
LEGEND:	
Solid Wall	
Operable Partition	
Overhead Door	DESIGN IDEAS: You can create a diagram



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Questions?

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